FOUNDATION FOR ACCOUNTING EDUCATION
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Fourth Annual
Family Office Conference

Next Generation—Challenges to Successful Transition

Wednesday, February 5, 2014
Citi Executive Conference Center
Also Available via Live Webcast

Hear from family members and family office professionals on:

- Trustee obligations and pitfalls
- In-house staff vs. outsourcing
- Real estate and personal property ownership issues
- Networking Luncheon with philanthropy discussion

FAEVP
See Inside for Details

Register Today!
Visit **www.nysscpa.org/familyoffice14** or call **800-537-3635**

Fourth Annual

Family Office Conference

Next Generation—Challenges to Successful Transition

Conference Program

7:45–8:30 a.m.

Check-in, Continental Breakfast, and Networking

8:30–8:40 a.m.

Welcoming Remarks and Introduction

Committee and Conference Cochair:
Susan R. Schoenfeld, CPA, JD, LLM (Taxation), MBA, CEO and Founder, *Wealth Legacy Advisors LLC*

Conference Cochairs:
Madelyn R. Miller, CPA, MBA, Managing Director and Financial Advisor, *J.P. Morgan Securities LLC*
Philip F. Strassler, Partner, *SFO Advisor Select LLC*

8:40–9:50 a.m.

Trust Me? Trustee Obligations and Pitfalls

Moderator:
Susan R. Schoenfeld, CPA, JD, LLM (Taxation), MBA, CEO and Founder, *Wealth Legacy Advisors LLC*

Panelists:
Barbara R. Hauser, JD, *Barbara R. Hauser LLC*
Laura M. Twomey, JD, LLM (Taxation), Partner, *Simpson Thacher & Bartlett LLP*
Randy R. Werner, CPA, JD, LLM (Taxation), Loss Prevention Executive, *CAMICO*

How to be a responsible trustee/how to be a responsible beneficiary: What are the rules and risks? Should a CPA serve as trustee of a client's trust?

9:50–11:00 a.m.

Outsourcing: Trends and Best Practices

Moderator:
Evelyn B. Yanatos, CPA, MBA, President and Senior Financial Consultant, *EBY Enterprises, Inc.*

Panelists:
Jon Carroll, CPA, MBA, Senior Vice President and COO, *Family Office Metrics*
Jared Feldman, CPA, Partner, *Anchin, Block & Anchin LLP*
Lawrence E. Kraus, CPA, JD, Vice President and Tax Director, *A.C. Israel Enterprises, Inc. (Ingleside Investors LLC)*

What types of services do family offices outsource and to whom do they outsource them? What are the latest trends and industry best practices?

11:00–11:10 a.m.
Break

11:10 a.m.–12:20 p.m.
Do's and Don'ts—Real Property Ownership Issues to Consider

Moderator:
Linda Bourn, MBA, Executive Managing Director, *Crystal & Company*

Panelists:
Gretchen Davidsen, MBA, Next Generation Family Member
Matthew F. Erskine, JD, Managing Partner, *The Erskine Company LLC*
Stephen Martiros, MBA, Founder, *Martiros Strategies*

How can families preserve ownership of unique, illiquid assets? Are advisors meeting the needs of the next generation, as they plan for inheriting fine art, collectibles, family compounds, or other shared assets? What are core tax and estate planning needs?

12:20 p.m.
Remarks

Committee and Conference Cochair:
Susan R. Schoenfeld, CPA, JD, LLM (Taxation), MBA, CEO and Founder, *Wealth Legacy Advisors LLC*

Conference Cochairs:
Madelyn R. Miller, CPA, MBA, Managing Director and Financial Advisor, *J.P. Morgan Securities LLC*
Philip F. Strassler, Partner, *SFO Advisor Select LLC*

12:20–1:30 p.m.
Networking Luncheon
Carolyn M. Weiss, CPA, CFO and CIO, *FJC Foundation*

Participate in table discussions about philanthropy, led by single-family office staff and facilitated by a TEDTalk (Technology, Entertainment, Design) on the subject. *(Not available via Live Webcast.)*

1:30 p.m.
Closing Remarks

Agenda and speakers are subject to change. For the latest updates, including full speaker bios, visit **www.nysscpa.org/familyoffice14.**

FAEVP

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Take advantage of this savings by visiting www.nysscpa.org/FAEVP or call 800-537-3635.

How to Register for the Conference:

Online at **www.nysscpa.org/familyoffice14**

By phone at **(212) 719-8383** or **(800) 537-3635**

Fill out the registration form on the back panel and mail back to us

Or Fax the registration form to **(866) 495-1354**

How to Register for the Live Webcast:

Online at **www.nysscpa.org/e-cpe**

By phone at **(877) 880-1335**

Registration Information: All registrations must be received 14 days prior to the event in order to guarantee a seat and course materials. Allow approximately 14 days for your return confirmation. Registrants who do not receive their e-mailed confirmation before the conference must call FAE Registration to confirm registration status. Individuals who have not registered before the 14-day cutoff must call to determine space availability. Advance paid registrants will be seated first. For space availability and registration information, call FAE Registration during business hours.

Program Details: Wednesday, February 5, 2014. Program begins at 8:30 a.m. and ends at 1:30 p.m. (Check-in begins at 7:45 a.m.)

Payment Information: Payment may be made by check or may be charged to American Express, MasterCard, Visa, or Discover. Credit card information must accompany all fax, phone, and online registrations.

Special Requirements: Participants with special requirements should notify FAE staff at least 14 days in advance of the program.

Refunds: No refunds will be given for cancellations received less than 14 days prior to the program date. A $50 processing fee will be deducted from refunds for cancellations received more than 14 days prior to the program date.

Transfers: FAE allows a registrant to transfer to another program or substitute another person without a penalty more than 14 days prior to the program date. Transfers and substitutions requested less than 14 days prior will be charged a $25 processing fee. All transfers from an In-Person conference to its Live Webcast must be completed at least 1 business day before the scheduled conference date.

Walk-ins: All individuals who register on the day of the program will be charged an additional $25 fee. As walk-ins, if the event is a FAE Paperless Event, please be advised that you will be e-mailed a link to the materials within five days after the program. Upon receipt of the link, please ensure that you download and save the course materials immediately. **Materials will NOT be provided on-site.**

Late Registrants: All persons registering for a FAE Paperless Event after 2:00 p.m. the day before the event are considered late registrants. In order to provide the best service possible, a link to the program materials will be provided to you within five days after the program. Upon receipt of the link, please ensure that you download and save the course materials immediately. This link will expire 30 days after it is sent to you. **Materials will NOT be provided on-site.**

This is a paperless event. Course materials will be available in electronic PDF format only. Within five days of the event, you will be e-mailed a link to your online events hosting account. From there, you may download the program materials for the upcoming event, then choose to save the file(s) to your computer or print them out.

The FAE is a registered CPE Sponsor in these states with the following sponsor numbers:

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The Foundation for Accounting Education (FAE) of the New York State Society of CPAs (NYSSCPA) is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its website: www.learningmarket.org.

Please Join Us for the Fourth Annual Family Office Conference and Earn 4 CPE Credits

Dear Colleagues:

There are many different opportunities and challenges that affect all people working in the family office sector. At this year's conference, we will analyze these opportunities and challenges and offer solutions. Please join us, then, on Wednesday, February 5, 2014, at the Citi Executive Conference Center for the Fourth Annual **Family Office Conference.**

This year, we have once again brought together a list of incredible speakers who are sure to provide each and every person in attendance with something valuable to take away. Some topics that will be covered include—

- **Trustee Obligations and Pitfalls**
- **An Update on Outsourcing Services**
- **Real Property Ownership Issues**

Not only will you gain plenty of useful information, but you will also be earning 4 valuable CPE credits. Additionally, you will enjoy networking with leading professionals and hearing relevant, timely perspectives from renowned family office experts. This is certainly not an event to miss!

Sincerely,
Susan R. Schoenfeld
Family Office Committee and Conference Cochair

P.S. Don't miss this opportunity!
Register today at **www.nysscpa.org/familyoffice14.**

Who Should Attend? Professionals who work in or serve family offices and multifamily offices, including CPAs, attorneys, investment professionals, consultants, and family office management.

Why You Should Attend: To learn about the current opportunities and challenges faced by families and their advisors who are contemplating forming, are in the process of forming, or are currently maintaining family offices.

Program Details:

Time: 8:30 a.m.–1:30 p.m. (Check-in begins at 7:45 a.m.)
Sponsoring Committee: Family Office Committee, *NYSSCPA*
Sponsoring Committee Chair: Susan R. Schoenfeld, CPA, JD, LLM (Taxation), MBA, CEO and Founder, *Wealth Legacy Advisors LLC*
Conference Cochairs: Madelyn R. Miller, CPA, MBA, Managing Director and Financial Advisor, *J.P. Morgan Securities LLC;* Susan R. Schoenfeld, CPA, JD, LLM (Taxation), MBA, CEO and Founder, *Wealth Legacy Advisors LLC;* Philip F. Strassler, Partner, *SFO Advisor Select LLC*
Conference Planning Committee: Jane E. Bernardini, Linda Bourn, Madelyn R. Miller, Generoso J. Romano, Raymond G. Russolillo, Susan R. Schoenfeld, Philip F. Strassler, Paula P. Szturma, Carolyn M. Weiss, Evelyn B. Yanatos
Course Level: Update
Field of Study: Advisory Services
Recommended CPE Credit Hours: 4
Course Code: 25300411 (In-Person); 35300411 (Live Webcast)
Member Fee: $245 (In-Person); $195 (Live Webcast)
Nonmember Fee: $310 (In-Person); $260 (Live Webcast)

For full program details and for FAE registration policy, please visit **www.nysscpa.org/familyoffice14.**

Foundation for Accounting Education
FAE
An Affiliate of NYSSCPA
14 Wall Street
19th Floor
New York, NY
10005

Fourth Annual

Family Office Conference

Next Generation—Challenges to Successful Transition

Wednesday, February 5, 2014
Citi Executive Conference Center
153 East 53rd Street
14th Floor
New York, NY 10022

Time: 8:30 a.m.–1:30 p.m. (Check-in begins at 7:45 a.m.)
Course Code: 25300411 **(In-Person);** 35300411 **(Live Webcast)**

Mail this registration form along with payment information to:
Foundation for Accounting Education
P.O. Box 10490
Uniondale, NY 11555-0490
Or fax the registration form to (866) 495-1354

To register for the Live Webcast, visit
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Register Today!

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